



LiveBuzz Onsite Badge Information

September 2025

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Logo Guidelines

Please provide all logos in one of the following formats:

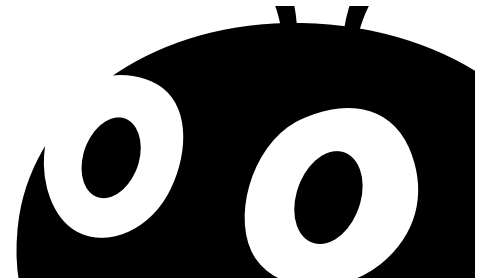
✓ **.ai, .eps, .svg, .pdf**

Logos should be supplied in **VECTOR** format.



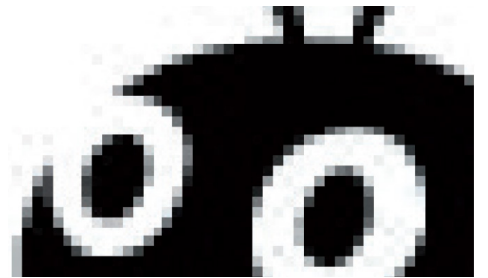
Vector

Made up of points and curves. Scales without loss of resolution.



Raster

Made up of pixels - units of light that look like square dots on screen. Loss of quality when scaled.



Badge Guidelines

Yes!



✓ Left aligned with margin



✓ Right aligned with margin



✓ Centre aligned with margin

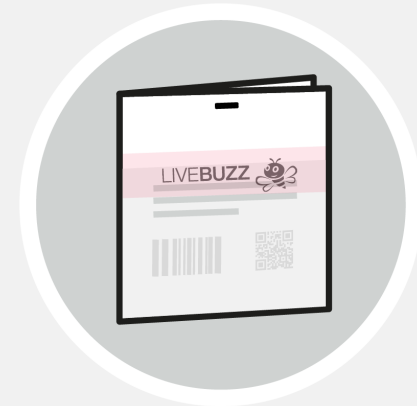
No!



✗ Covering badge slot



✗ Insufficient margin



✗ Covering badge details

Badge Templates

We recommend allowing as much space as possible for badging information following feedback from Exhibitors, who value being able to easily spot visitor names, and company details.

Our designers will include these as blank space in your proof.

See **Badge Guidelines**

Please forward any other details you would like to include on the badge template:

- ✓ **sponsor(s)**
- ✓ **logos**
- ✓ **social media references**

... and anything else!

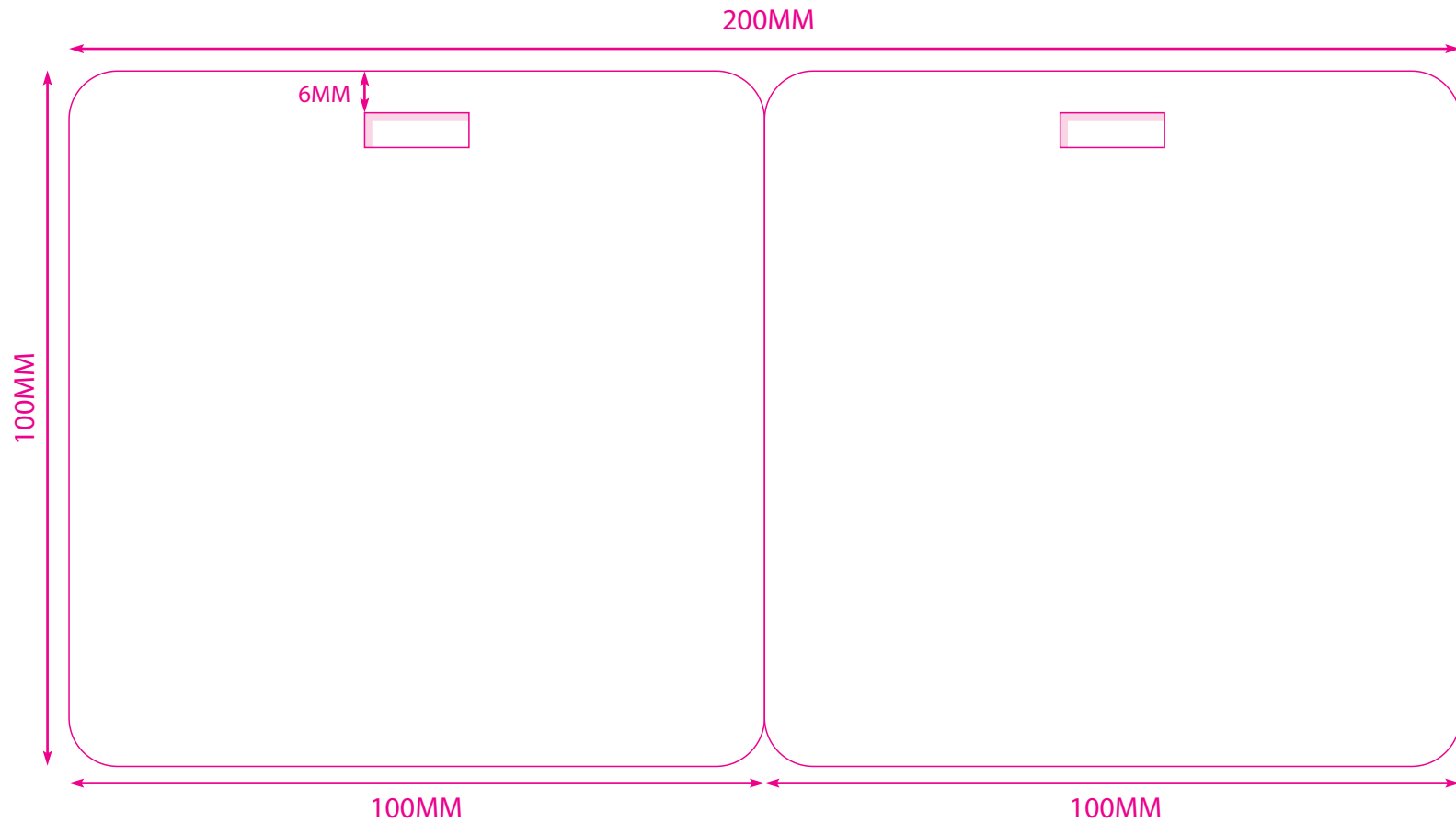
When considering the information you would like to include on the badge, please remember that we need to allow the following blank areas for badging information:

Badge Type	Badge Size (mm)	Blank Area (mm)
A (rectangle hole)	100 x 100	100 x 50
B (circle hole)	100 x 100	100 x 50
C (A6)	105 x 148	100 x 80
D (non-adhesive)	101.6 x 101.6	100 x 50
E (A6 non-adhesive)	105 x 149.225	100 x 80
F (EPSOM)	96.5 x 134	96.5 x 80

Please specify badge **type** and **size** from our range. You can find out more from your Event Registration Manager.

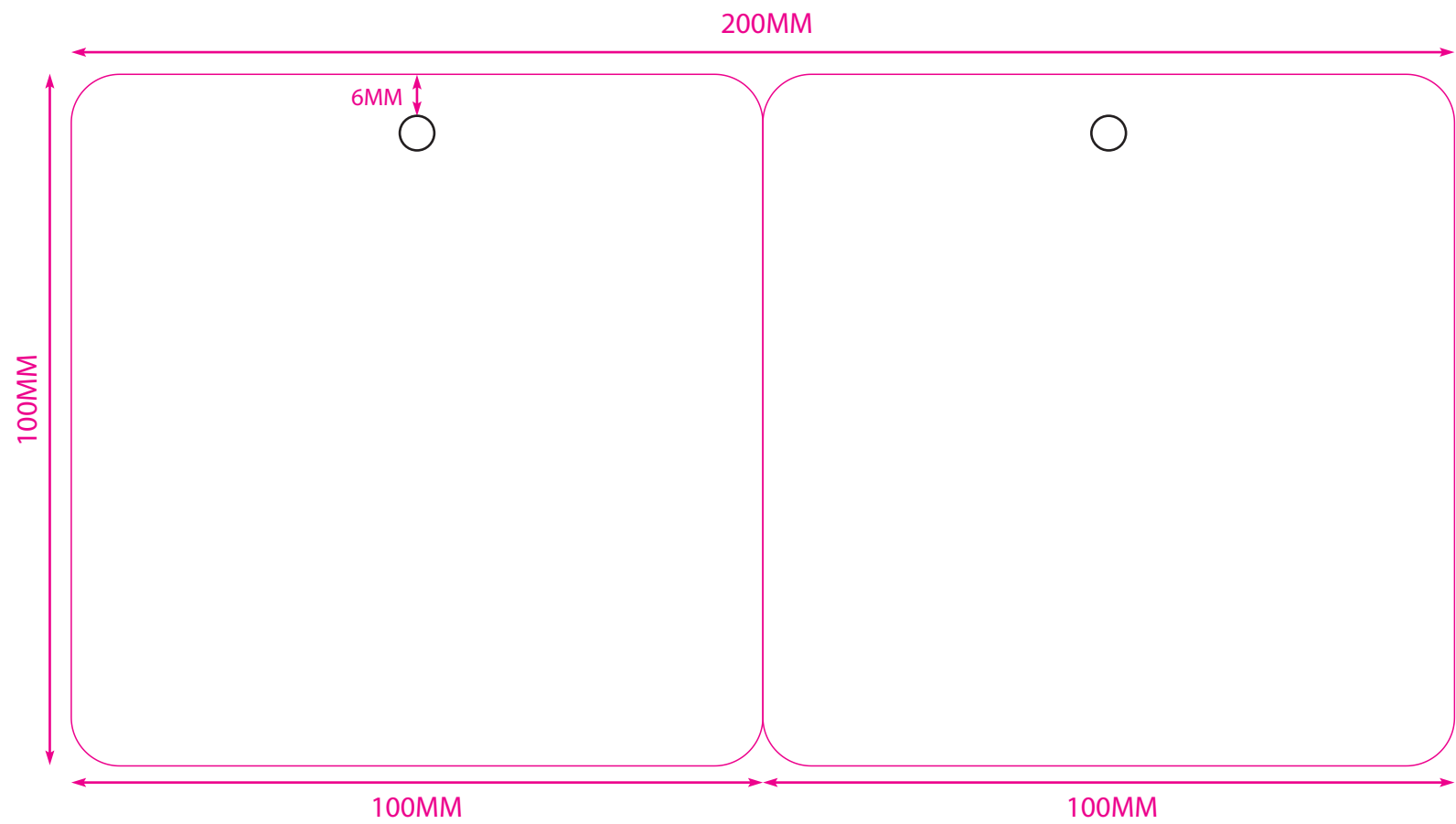
Badge A

100mm x 100mm (rectangle hole)



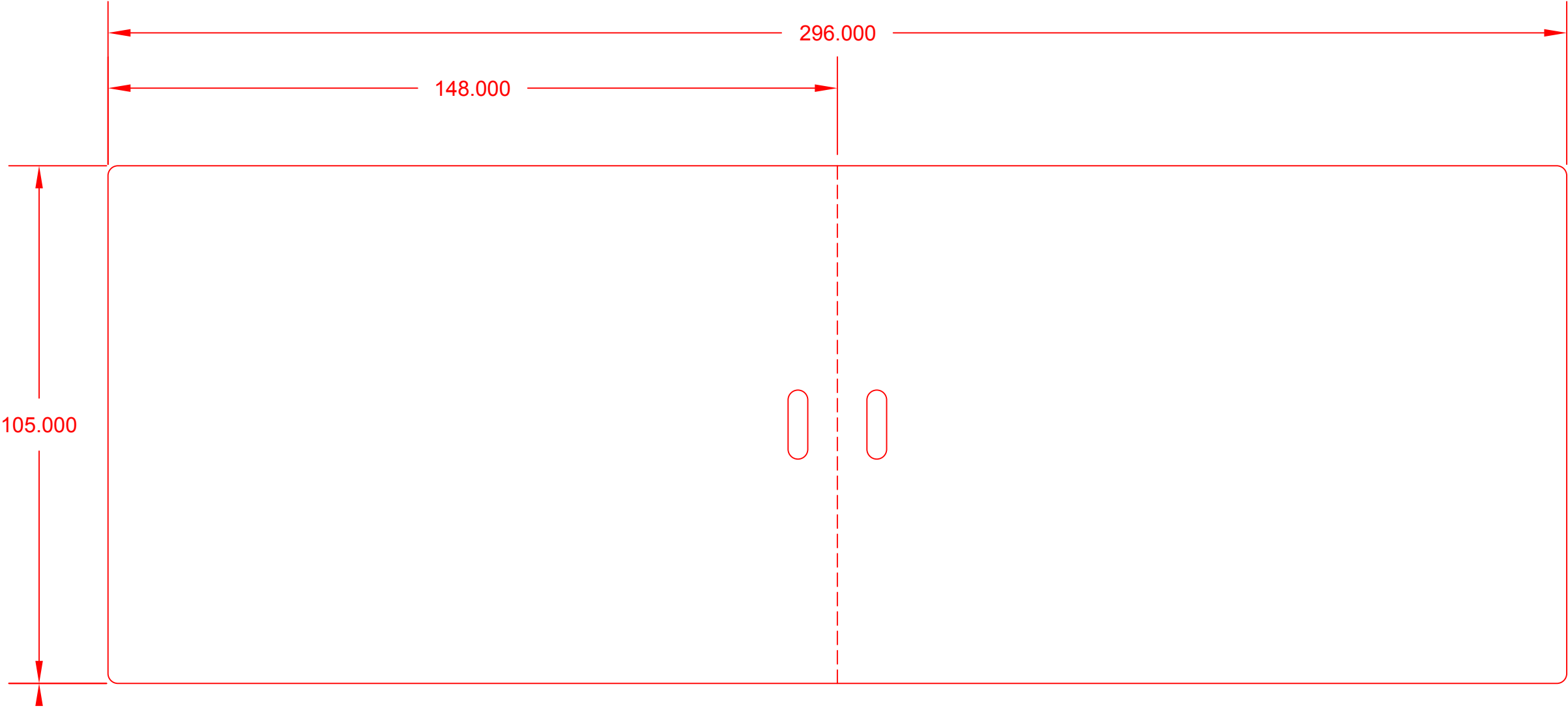
Badge B

100mm x 100mm (circle hole)



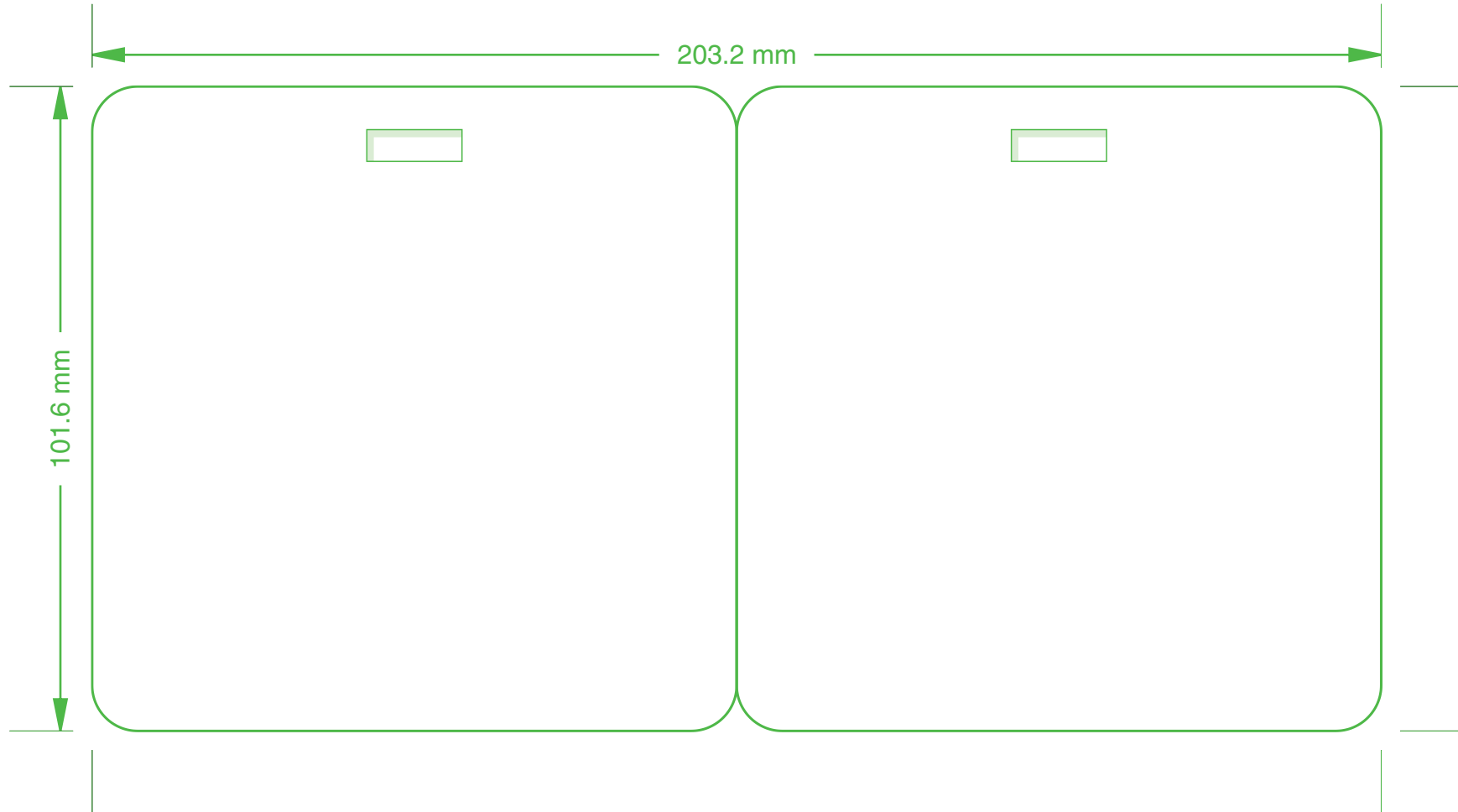
Badge C

105mm x 148mm (A6)



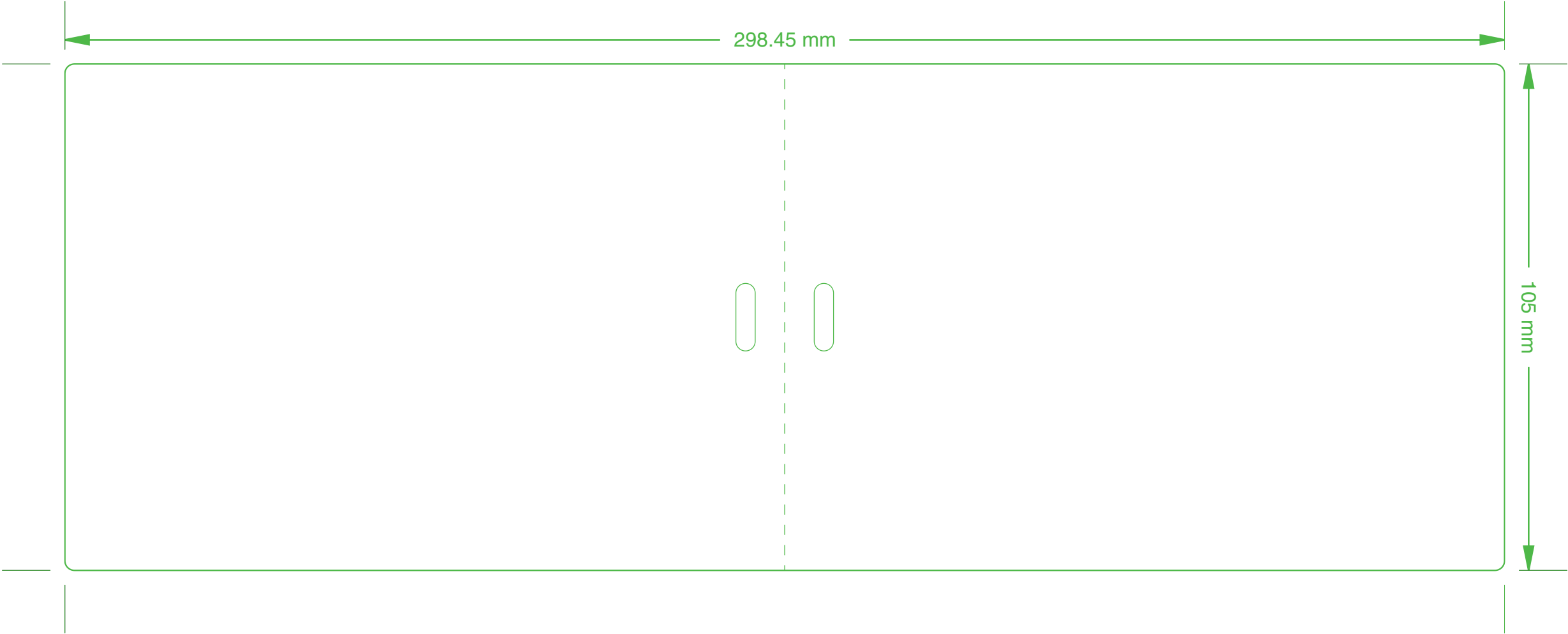
Badge D

101.6mm x 101.6mm (non-adhesive)



Badge E

105mm x 149.225mm (A6 non-adhesive)



Badge F

96.5mm x 134mm (EPSON)

