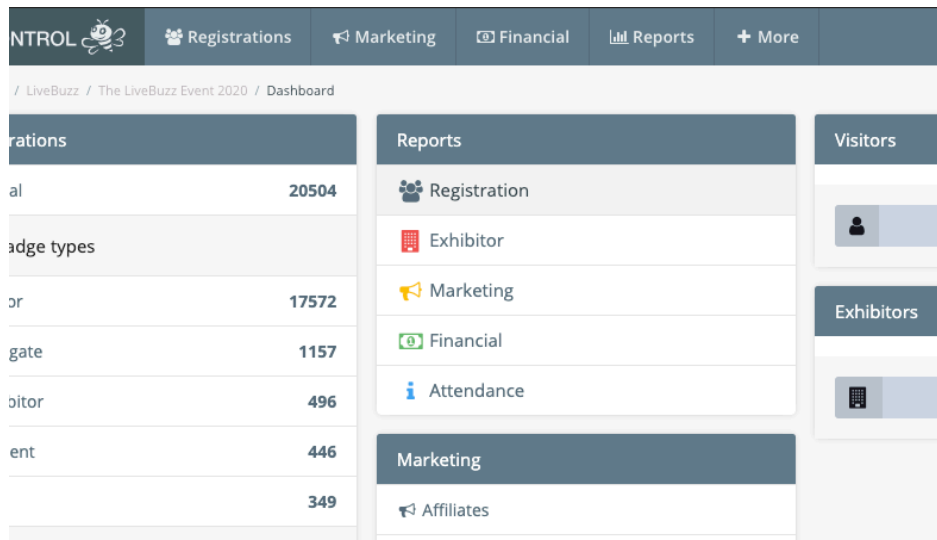


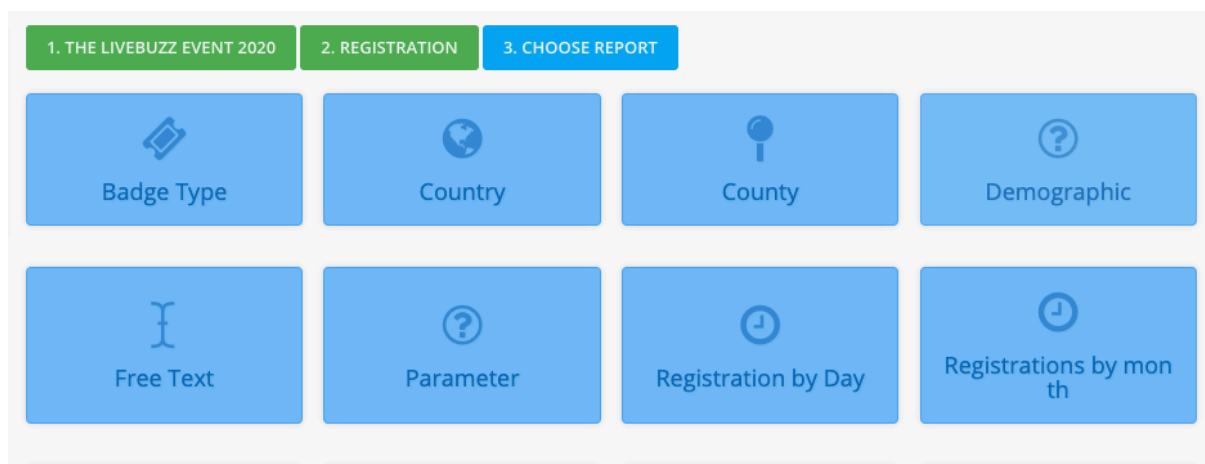
Reporting - Demographics



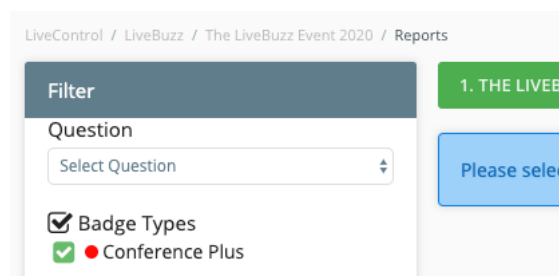
From the LiveControl dashboard click on **Registration** from the **Reports** section:



Select Demographic from the blue report tiles:



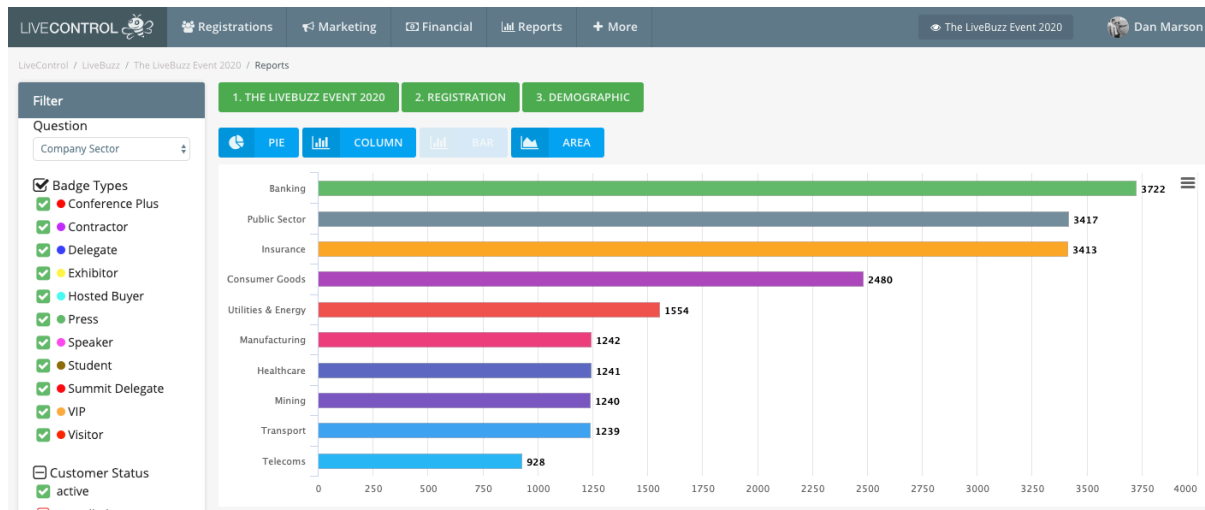
At the top of the **Filter** section on the left hand side, choose the demographic question you wish to report on:



The report will show the data in two different ways, with a colourful chart at the top and as a data table below. Both should show the same numbers.

The Chart

Charts can be displayed in 4 different ways, by default the chart is displayed as a **bar chart**. Using the blue buttons above the chart you can change the way the chart is displayed (Pie, Column, Bar and Area):



The chart can be exported to .jpg, .png or .svg image or as a .pdf. The chart can also be sent directly to your printer.

Use the three lines icon in the top right hand corner of the chart to access the menu for these options.

The data table

The data table will show the same numbers as the graph, but also shows an additional column for percentage.

Export data to CSV		
Group	Aggregate (Total: 20476)	Percentage
Banking	3722	18.18 %
Public Sector	3417	16.69 %
Insurance	3413	16.67 %
Consumer Goods	2480	12.11 %
Utilities & Energy	1554	7.59 %
Manufacturing	1242	6.07 %
Healthcare	1241	6.06 %
Mining	1240	6.06 %
Transport	1239	6.05 %
Telecoms	928	4.53 %

You can use the **Export to CSV** button, to download the data table.

Each of the titles in the group column represent an option that was available to the customer during registration. These titles are also links, which will open the customer list and apply the necessary filters to show you the data. This customer data can then be exported.

The data shown in this report can be further filtered using the menu on the left hand side.

Notable filters here include the **badge type** filter and the **attended** filter. Everyone preshow will be attended – no, but this will change onsite when their badge is printed / scanned.

If you need any further help with demographic reports, or the filters you want to apply, send us an email to **help@livebuzz.co.uk** and we will assist you.